

Copywriter - Editorial.
Creative direction.
Product copy.
Interview and video editing.
International teamwork

DELPHINE HERVIEU

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COPYWRITER, BRANDING, VISUAL IDENTITY

- 2022 **Freelance fashion copywriter in Tel Aviv:** MASADA JEANS - new Israeli denim brand
<https://masadajeans.com>
- 2021 **Art direction:** new campaign OTZAR shot in Tel Aviv (December 2021) - freelance
- 2017 - 2020 **Design and research for brands** and special orders for private clients
THE KOOPLES, Paris : Jewelry mood-boards and designs
LEV DIAMONDS, Paris : drawing, text and packaging
- 2014 - **Launch of OTZAR fine jewelry brand in Paris**, collections sold in LA (Maxfield),

EDITOR AND DIGITAL CONTENT MANAGER

- 2011 - 2016 **Freelance contributor, copywriter and editor - Paris/ Milan**
- VERSACE - PARIS online product copy
STILETTO - PARIS print and online articles and styling
GRAZIA.IT - MILAN fashion and art contributor
WWD - MILAN freelance fashion contributor
DOLCE & GABBANA - product copywriter
- 2007 - 2011 **Project and content manager - London/ Milan**
- DOLCE & GABBANA - online content editor
HARRODS - online editorial content manager
SKYWIRE, LTD - digital project manager

EDUCATION

- 2020 - 2021 **Haute Ecole de Joaillerie de Paris**
- October 2021, 3D rhinoceros design degree
Hand drawing and gouaché techniques
- 2013 - 2014 **Gemology at Institut National de Gemmologie - Paris**
- 2005 - 2006 **Business Exchanging program at Leon Recanati - University of Tel Aviv**
- 2002 - 2006 **Master in Marketing for luxury brand at ESSEC Business School - Paris**

COMPUTER SKILLS

Rhinoceros 3D, Procreate, Photoshop, InDesign, Pack Office, Google Analytics

LANGUAGES

French: mother tongue, Danish: mother tongue, English: fluent, Hebrew: discussion

INTERESTS

Vintage jewelry mainly from the sixties and seventies
Photography, literature, running, wildlife and animals